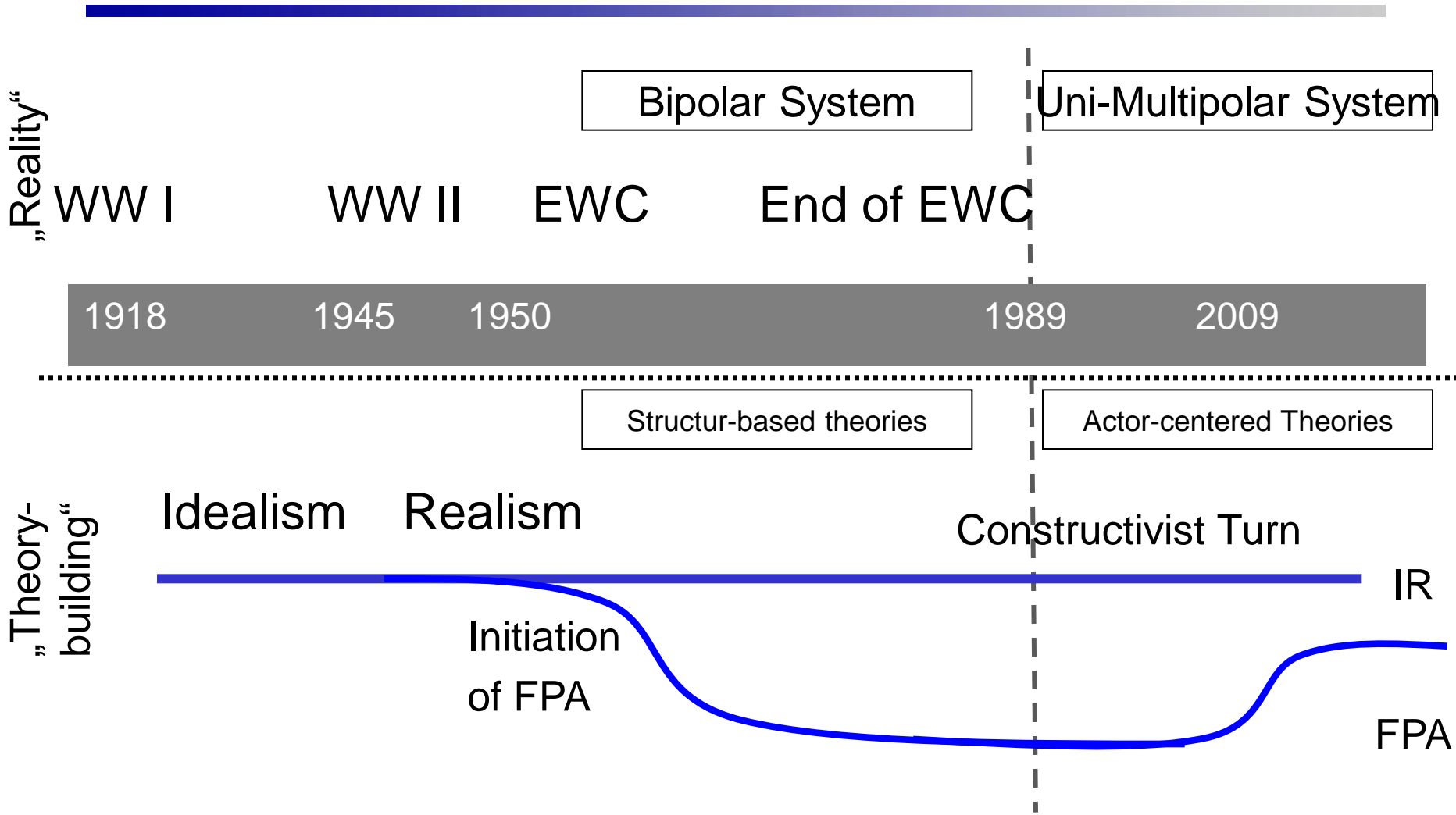
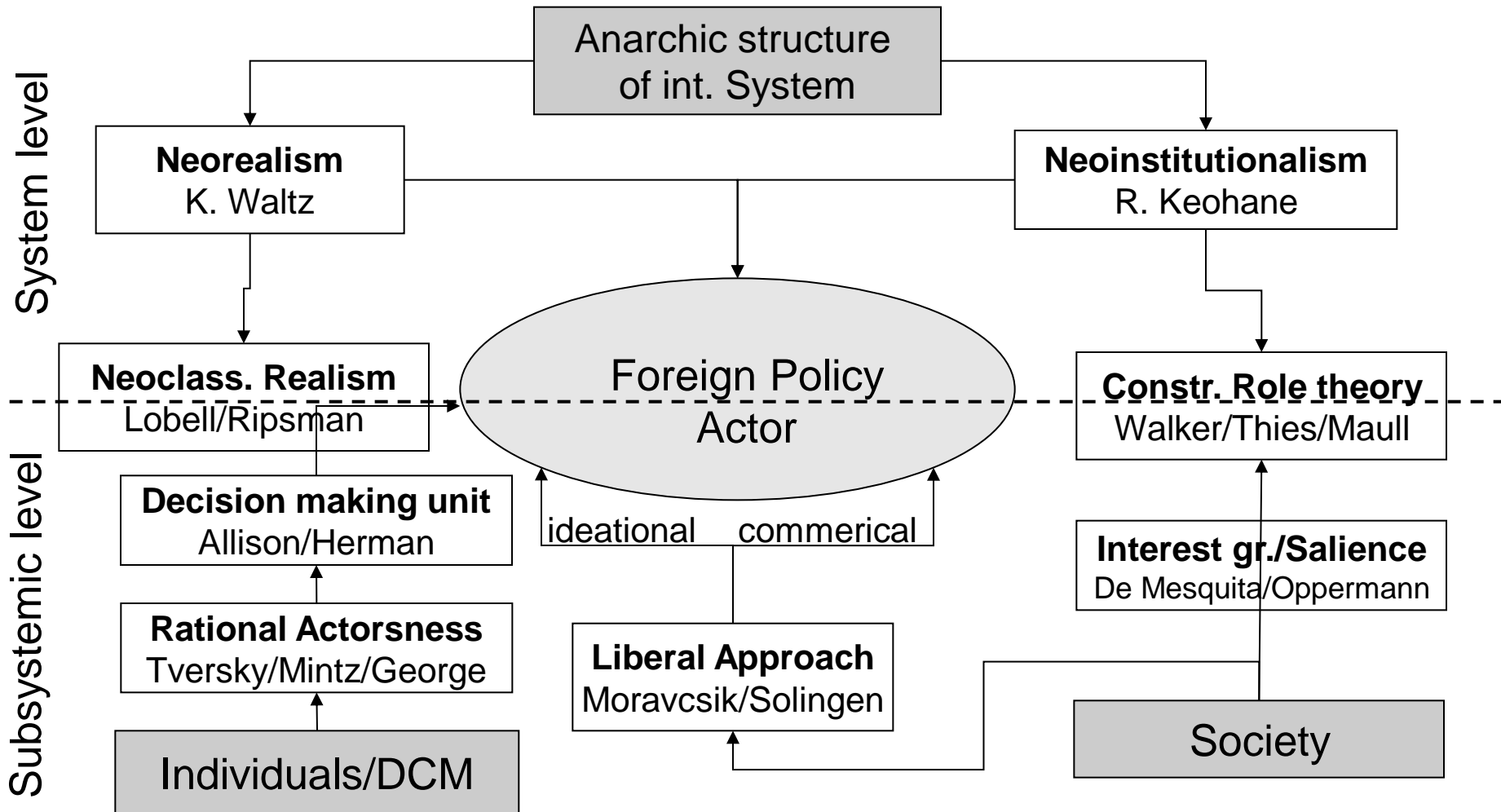

Foreign Policy Analysis Theory and Approach

Remarks at Workshop,
China Foreign Affairs University

Evolution of a Subdiscipline: Foreign Policy Analysis and International Relations Research



FP-Analysis: systemic + subsystemic approaches



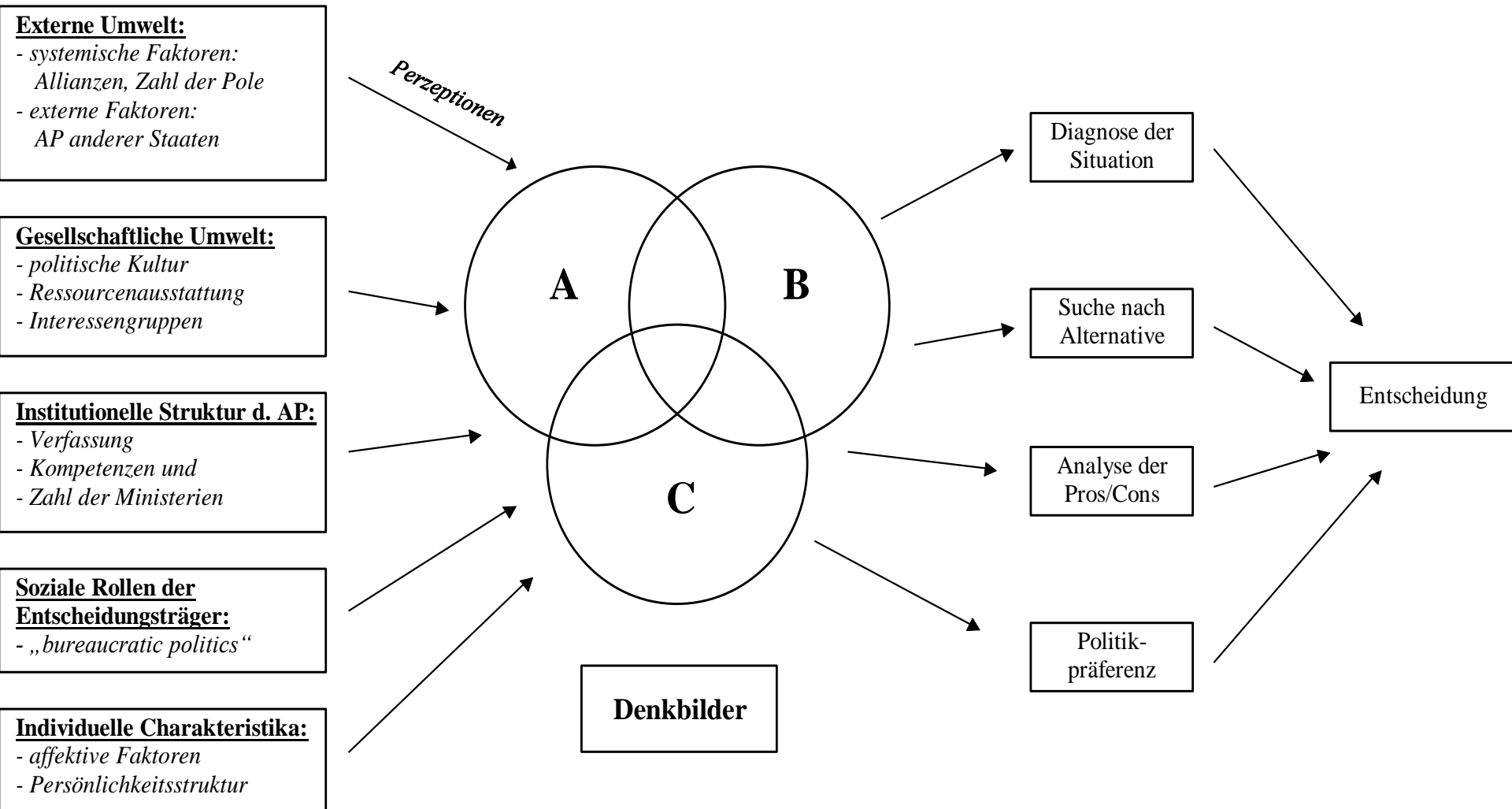
Konstruktivistische Ansätze in der Außen- und Sicherheitspolitik

Ansatz/Vertreter*in	Kausalpfad	Forschungsfelder
Nationale Identitäten: Hopf, Risse, Hansen, Stahl	Ges. Selbstbilder prägen über Diskurs Ziel-Mittel-Auswahl	EU-MS-Verhalten in AP-SP; RSFR
Außenpol. Rollen: Holsti, Walker, Breuning, Maull	Alter-Ego-Erwartungen prägen AP-SP-Handeln	EU-MS, insb. D-AP-SP sowie EU-AP
Sicherheitsgemeinschaften: Deutsch, Adler, Barnett, Schimmelfennig	Varianz in Gemeinschaftsethos prägt Konflikt-Koop.-Verhalten	Regional Vgl. mit Schwerpunkt Europa (OSZE/NATO/EU)
Normen/AP-SP-Kulturen: Katzenstein, Price, Legro Tannenwald, Kier	Normen prägen durch Logik der Angemessenheit SP-Verhalten	Vgl. SP; Vgl. militär. Org-Kulturen; Humanitäre Normen, VStR
Strateg. Kulturen: Snyder, Gray, Johnston, Longhurst	Histor. Erfahrungen prägen Einsatzmodi milit. Gewalt	SU-USA; D int. Vergl.
Sekuritisierung: Waever, Buzan, McDonald	Sprechakte definieren Anwendungsbereich repressiver Maßnahmen	Anti-Terrorpolitik, Migration, HIV/AIDS, Umwelt
Post-Positivist. Ansätze Campbell, Booth	Sprechakte prägen SP und sollen sie verändern	US-SP, Vgl. AP; Emancipatory Security

AP-Entscheidungsprozessmodelle nach Allison 1975

	1. Rational	2. Organisation	3. Bürokratie
Akteur	Nationale, einheitlich auftretende Regierungen	Organisationen, an deren Spitze die Regierung steht	Bürokratische Spieler, i.e. Menschen in bürokrat. Positionen/Rollen
Interesse/Ziele	Strategische Ziel- und Gewinnmaximierung	Vermeidung von Ungewissheit und organisatorisches Lernen	Problemlösung und Kompromissfindung
Entscheidungsprozess	Regierungshandeln als bewusste/rationale Entscheidung	Regierungshandeln als organisatorischer Output	Regierungshandeln als Ergebnis von Verhandlungsprozessen

Verortung der Denkbilder im außenpolitischen Entscheidungsprozess (nach A. George)



Operational Code Approach: Method

Philosophical Beliefs

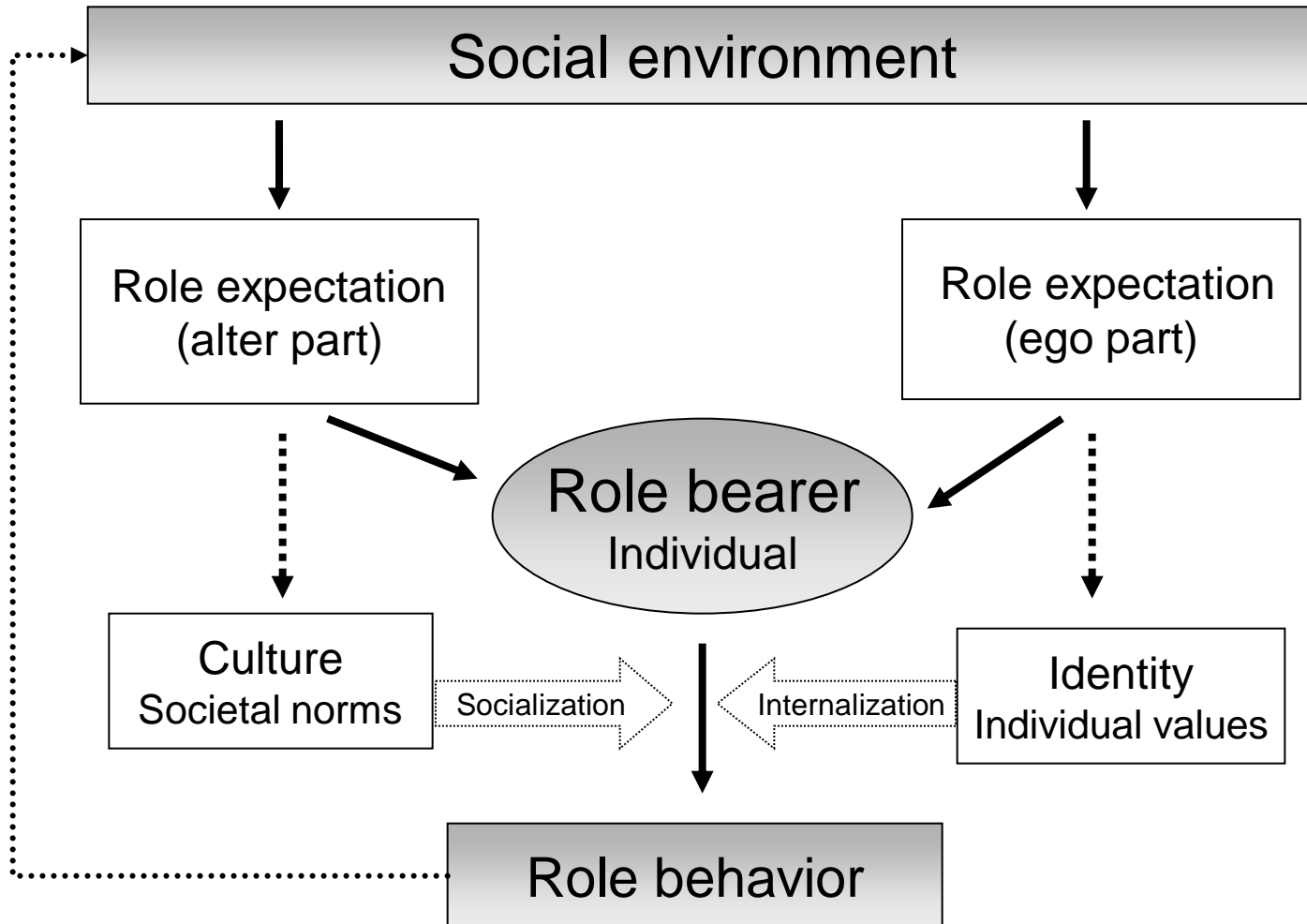
Instrumental Beliefs

- P-1. What is the “essential” nature of political life? Is the political universe essentially one of harmony or conflict? What is the fundamental character of one’s political opponents?
- P-2. What are the prospects for the eventual realization of one’s fundamental values and aspirations? Can one be optimistic, or must one be pessimistic on this score, and in what respects the one and/or the other?
- P-3. Is the political future predictable? In what sense and to what extent?
- P-4. How much “control” or “mastery” do self and other have over historical development? What is self and other’s role in “moving” and “shaping” history in the desired direction?
- P-5. What is the role of “chance” in human affairs and in historical development?
- I-1. What is the best approach for selecting goals or objectives for political action?
- I-2. How are the goals of action pursued most effectively?
- I-3. How are the risks of political action calculated, controlled, and accepted?
- I-4. What is the best “timing” of action to advance one’s interests?
- I-5. What is the utility and role of different means for advancing one’s interests?

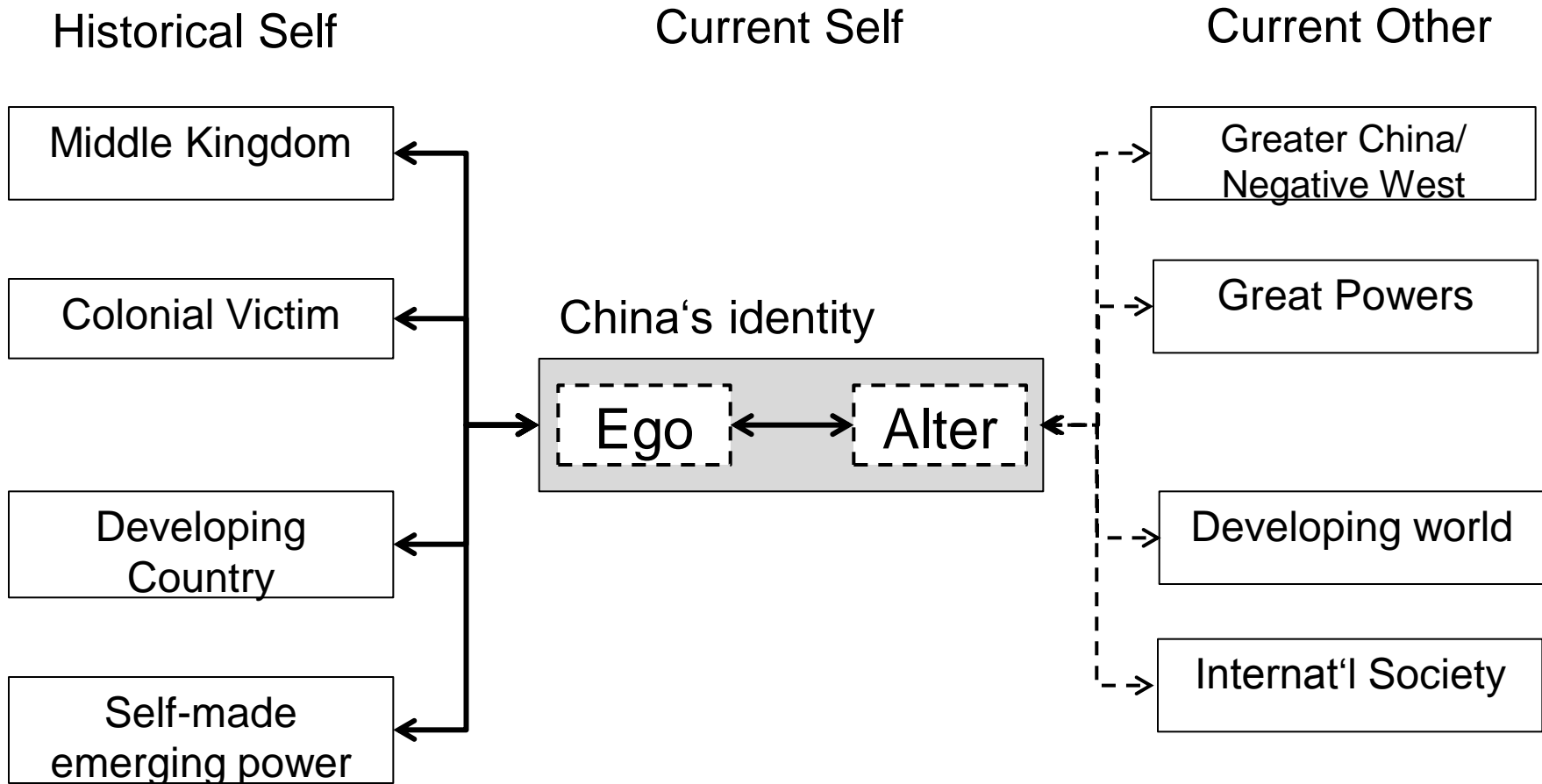
Comparing International Roles, Identities and Status

Role	Identity	Status
Pattern of behavior	Sustained actorness	Social position
Limited over time	Consistent over time	Time insensitive
Functionally differentiated	Functionally insensitive	Functionally insensitive
Group related	Other related	Group and ranking related
Social coordination	Self-assurance	Self-appraisal
Social concepts		

“Roles” in International Relations



China's process of historical self-identification and role taking



**Great Power orientation
(ambivalent Other: Model + rival)**

Significant others
USA / SU

Significant others
Emerging economies

**Globalization
(pos.+ neg. Others:
Self-assertion)**

United Nations

Significant others
G77/unaligned

**Diversifikation of
significant others**

Generalized
Others

Actor

Current Self

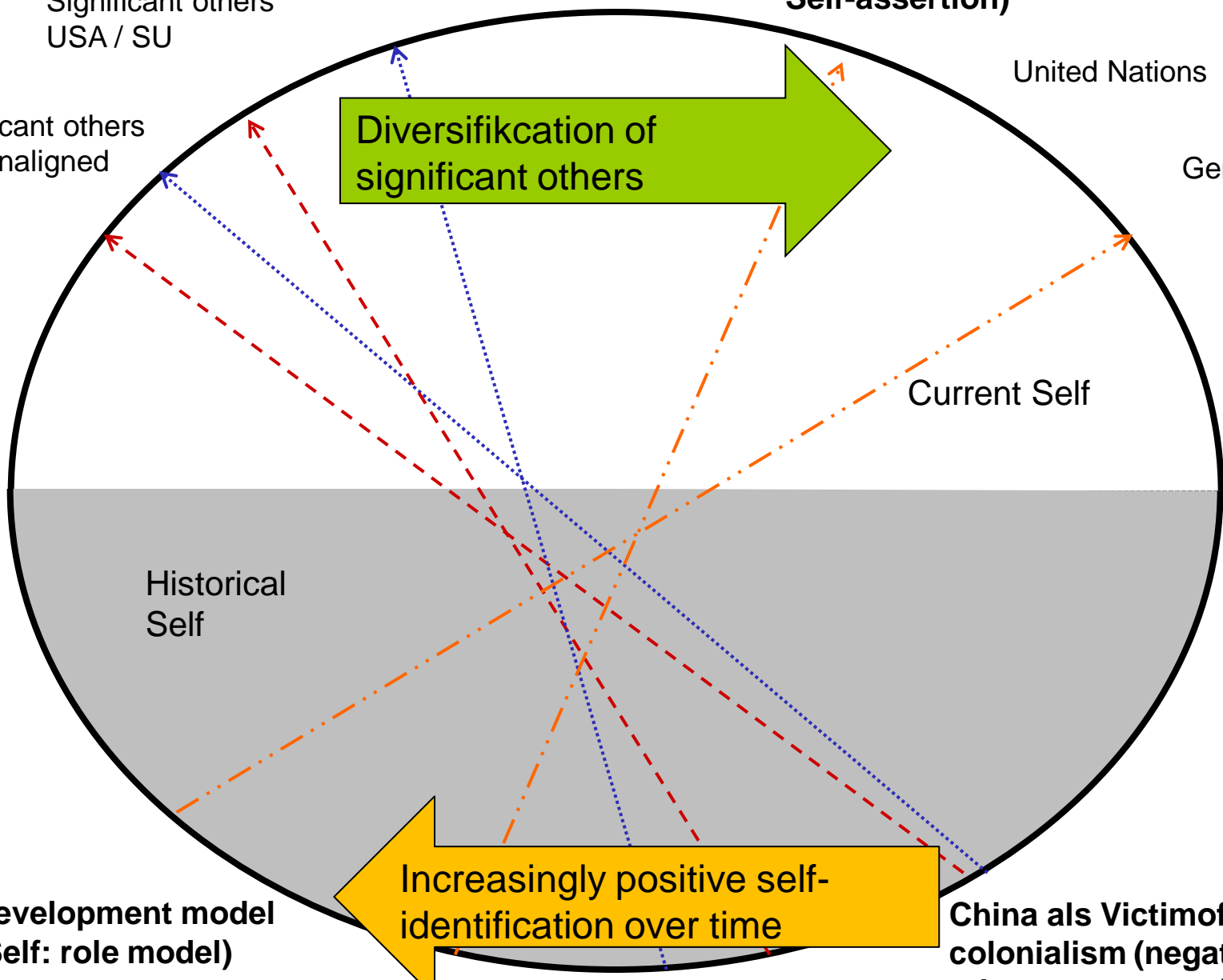
Structure

Historical
Self

**Chinese development model
(positive Self: role model)**

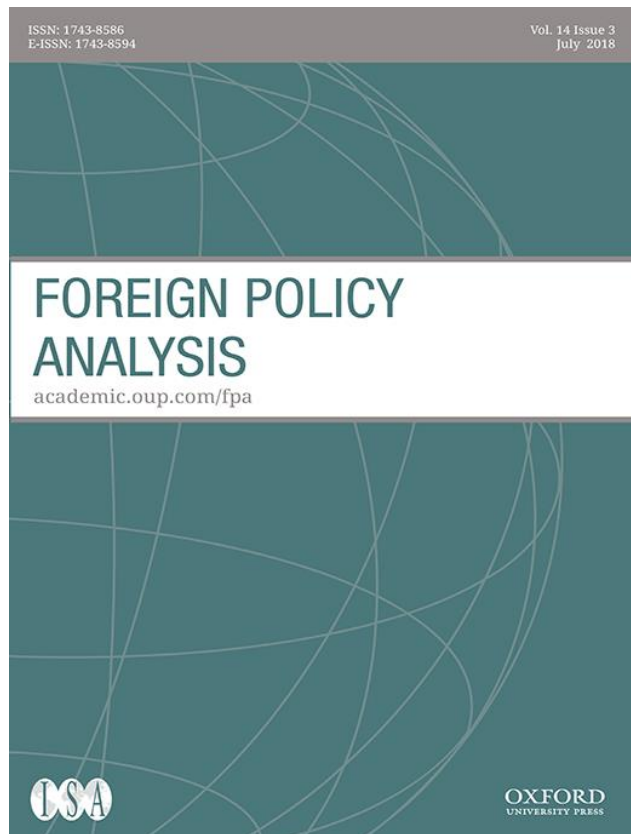
**Increasingly positive self-
identification over time**

**China als Victim of
colonialism (negative
other: perpetrator)**

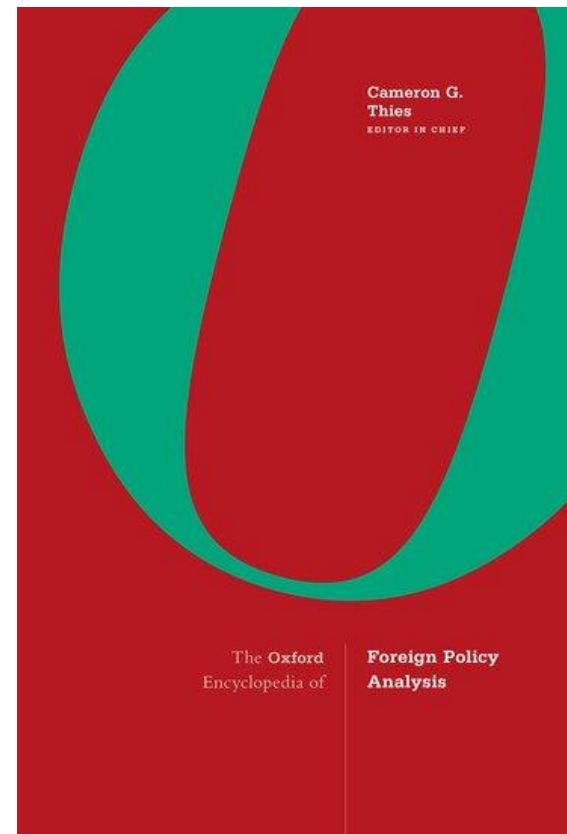


Foreign Policy Analysis: major reference works

Foreign Policy Analysis. ISA Journal,
Co-Editors: B. Lai, K. Brummer



Oxford Encyclopedia of Foreign Policy Analysis,
Editor: C. Thies, Co-ed.: P. Haney; S. Harnisch, J. Kaarbo; K. Oppermann, A. Tago, 2 vols. Oxford UP 2018.



谢谢

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